

# TOP REASONS

## TO BUY A WIRELESS GROUP RESPONSE SYSTEM

Manufactured By



The employee owners of Fleetwood Group, Inc. have been building radio frequency (RF) group response systems since 1991. Since the introduction of the original **reply** system, we've released over two dozen interactive products — all wireless, and all RF. Today, **reply** systems and their OEM derivatives are the technology of choice by group response professionals. Audience voting experts\* like Audience Response Systems, Communications Technology Int'l, Infowhysy, Meridia Interactive, and Padgett Communications depend on Fleetwood-manufactured hardware for large and/or mission critical meetings. The leader in student response systems for K-12 and higher education — eInstruction — standardized on Fleetwood technology for its CPS RF keypads. In this demanding market, there is obviously good reason for these top industry players to select our designs. So while you're researching, we encourage you to talk with some of these companies to learn more about their solutions. And please ask them why they're working with us and using **reply** technology in their products. Chances are that they'll say we're:

- ✓ **RF experts.** We're *not* RF rookies, and we're *not* announcing our first system. We've sold over **5 million** keypads — all RF. We are the USA's top manufacturer of wireless RF keypads purpose-built for audience response applications.
- ✓ **Specialists.** Our business is *designing* and *manufacturing* wireless systems. We're not distracted by software development, meeting services, or reselling other products. *We focus on hardware.*
- ✓ **Innovative.** This industry isn't new to us, and it is certainly not a hobby. We own 11 *awarded* patents that cover the most efficient operating methods for advanced wireless interactive keypad systems. We have several patents pending, too.
- ✓ **Dependable.** Our two (2) year warranty on Reply® branded keypads shows we stand by our designs, our manufacturing techniques, and the durability of our products.
- ✓ **Responsive.** We design *and* build at the same factory campus. Our engineering, production, and product service staff are co-located to address any concerns regarding our products or their use. We also customize products to meet unique needs.
- ✓ **ISO Registered.** Our manufacturing is **ISO 9001:2008** compliant. "We believe in quality!" isn't just a saying here. It's something we can prove.
- ✓ **A USA manufacturer.** Our products are *not* outsourced. All of our products are designed, assembled, tested, and serviced by technical professionals in the USA.
- ✓ **Encouraging hardware and software choice.** Not everyone shares the same needs, so we build different kinds of systems and offer a variety of polling software applications. We allow our customers to design their own controlling software, too. Such choice has produced solutions for decision making, market research, classroom learning, distance education, game shows, focus groups, shareholder meetings, and much more.
- ✓ **A stable and concerned business partner.** Fleetwood is an established company with a rich heritage and a long-standing commitment to Christian business principles. (*Visit [www.fleetwoodgroup.com](http://www.fleetwoodgroup.com) for more info about our unique company.*) We're **100% employee owned**, too. Each team member shares a long term interest in *both* the quality of our products *and* the strength of our relationship with customers.

Before you make an investment in group response technology, we hope you first evaluate everything you're buying. We're offering a wealth of RF experience, 'hands on' control of all manufacturing and service activities, and a warranty you can count on.


***So don't gamble your money or your valuable events by using an inferior technology or an inexperienced provider. Not all audience response keypads are alike.***



2006 USA  
Company of the Year  
07/11

We'll be happy to explain what's different about each wireless technology and why **reply** designs have proven to be a top choice for audience voting and student response applications.

Want to know more? Give us a call. Let's Interact®!

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\*And don't just take the words of these professionals.

Do your own investigation....  
How many RF keypads sold?

Fleetwood	Other Source
4,000,000+	

Does the system use two-way RF with data verification?

Fleetwood	Other Source
Yes	

Does the system use frequency hopping spread spectrum for max immunity to interference?

Fleetwood	Other Source
Yes	

Can the product be private branded or customized?

Fleetwood	Other Source
Yes	

What is the warranty period?

Fleetwood	Other Source
2 Years	

Where are these pads really built?

Fleetwood	Other Source
USA	

Is the manufacturer ISO certified?

Fleetwood	Other Source
Yes	

How many years in business?

Fleetwood	Other Source
50+	