
News

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Subject: Reply® Wireless Manufacturer Celebrates 50th Anniversary

FOR IMMEDIATE RELEASE

During 2005, Fleetwood Group, Inc., the world's leading designer and manufacturer of purpose-built radio frequency (RF) keypads for audience response and electronic voting applications, will be celebrating its 50th anniversary. Founded in 1955 by Norwood Hubbell, Fleetwood continues a rich heritage today as a Christ-centered organization.

Fleetwood's Electronics Division designs, manufactures, markets, and manages the value-added distribution of several interactive meeting and learning tools. Its flagship product – the Reply® Wireless Audience Response/Voting System (more info: www.replysystems.com) – consists of cordless electronic keypads and audience polling software. Reply® systems are commonly used in conferences and seminars, classrooms, focus group facilities, TV studios, and special event venues to quickly survey and report the opinions and/or knowledge of participants.

Fleetwood Group, Inc. is a 100% Employee-Owned company, one of approximately 1500 such organizations in the USA (reference: ESOP Foundation). Staffed with radio frequency experts and equipped with several surface mount technique (SMT) manufacturing lines, this small Michigan company of 130 employees makes a big impact worldwide – especially in niche markets that demand electronic voting systems, focus group tools, group decision support systems, and student assessment devices.

For more information about Fleetwood and its electronic meeting and learning products, please visit www.fleetwoodgroup.com. Or call 616-396-1142 (or 800-257-6390 toll-free in USA).

Let's Interact!®



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