



Wireless Response Systems



Simplify Your Decision Making with Reply

System Benefits:

- Lightweight and easily transported for quick set-up without the wires
- You control the preparation time - make the presentation simple or full of detail.
- Results are immediately calculated and displayed to the group.
- Participants feel free to be candid knowing their input is anonymous.
- Radio frequency (RF) design offers superior range, speed, and accuracy.
- Data is immediately available to sort and report by individuals, demographic teams, and groups.

Solution Features: **Optionfinder***

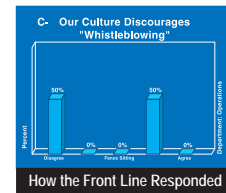
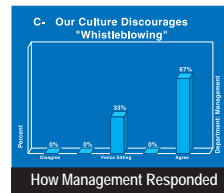
- Assists by reducing a large number of possibilities/opinions into a specific plan of action



- Prioritize opinions based on specified criteria (ie: efficiency, cost, ROI)



- Allows you to see how different demographic groups (i.e., length of service, role in company) respond on similar issues



- Questions may be entered 'on the fly' during the session to change the direction of focus.
- Following the session, reporting engine allows you to export data and customize reports.



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